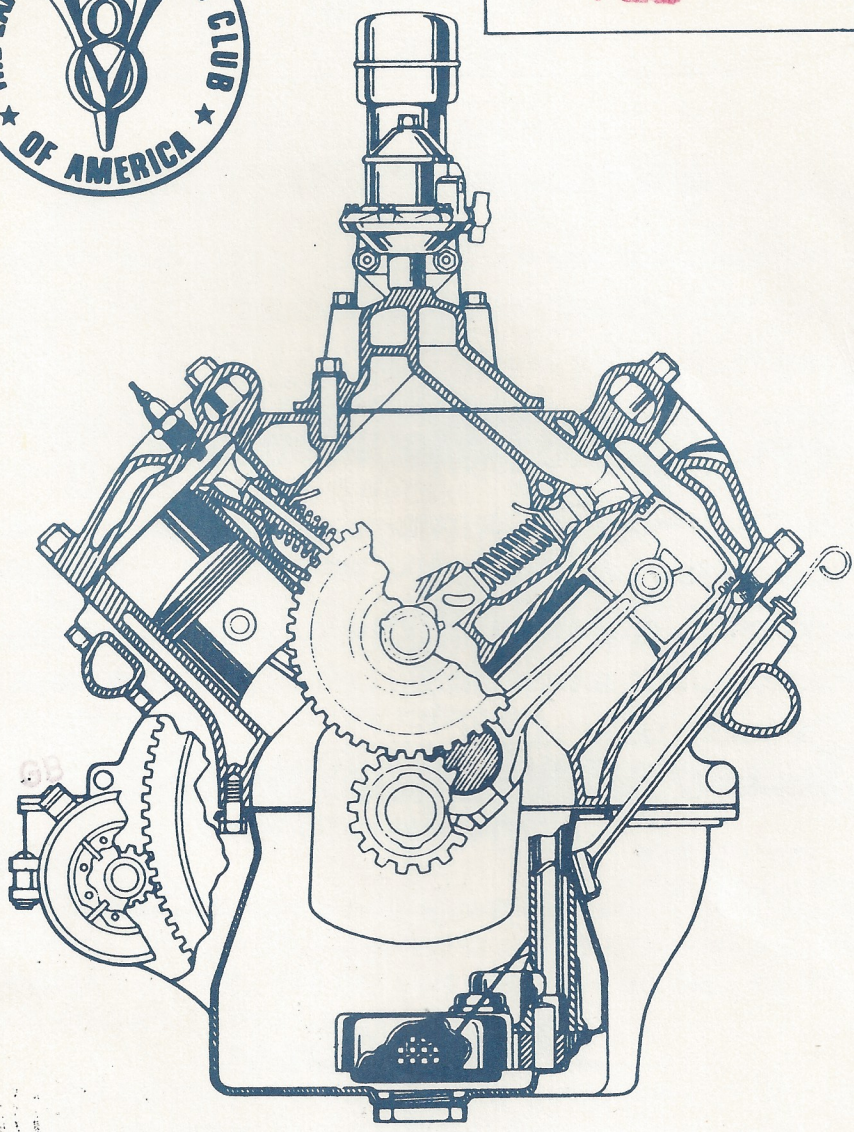


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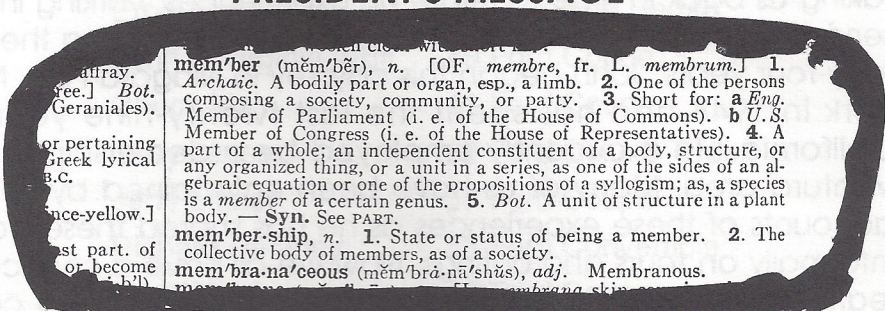
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COVER/ROY JONES

THE VALLEY V-8's

February 1991
"Our 20th Year"

PRESIDENT'S MESSAGE



As you can see, "Webster" defines membership as a body of members. Every organization, including the Valley V-8's members, get together once a month (unless there is an extra event) to share and present their knowledge, and, of course, to show-off their "beauty". For a few, this will be their last issue of this bulletin and will miss some great opportunities. Our membership was at approximately 90 members. As of this date, I received 70 renewal checks. Check with your fellow members and friends and let's keep them listed in the Roster Book. February 15th is the deadline date.

At the January meeting we discussed Antique Auto Insurance. I'm sure that everyone in the club has insurance coverage. How we drive our cars and how we care for them is very important... More Club Events!!

My humble "Thanks" to the great turnout of the 50 members and guests that attended the January meeting.

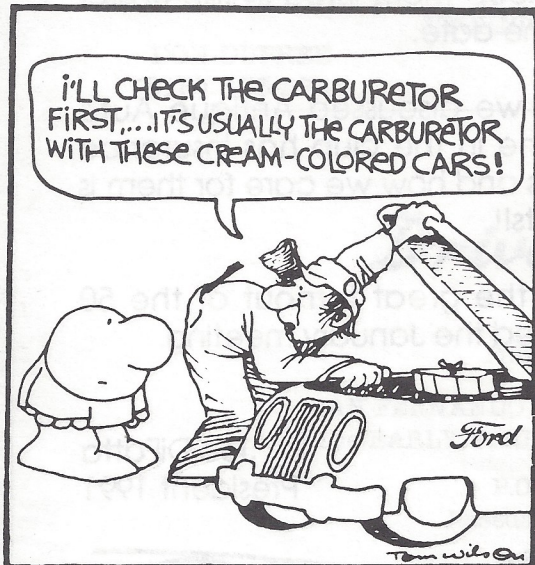
Joe DiFatta
President 1991



Program for February 3rd Meeting

Those of you attending our February meeting are in for a special treat. Our speaker will be John Powell, a long time member of the Valley V-8s and the Ventura V-8s. John will be taking us back in time to relate his experiences working in the service department of several Ford dealerships during the last forty-four years. John began this odyssey in Niagara Falls, New York in 1948 and has spent the last twenty-nine years in California. He is currently employed by a dealership in the Ventura area. Many of us have been entertained by John's accounts of these experiences as he has shared these stories informally on tours and outings. Now we all have a chance to learn what it was like for Ford service organizations to cope with the totally unfamiliar design of the 1949 Ford and much more. This is one program you will not want to miss.

Larry Caplan...Meeting Chairman



Vintage Cars Driven to the January Meeting

Jack Kelejian	41 Ford Club Coupe
Ernie Baily	48 Plymouth Sedan
John & Virginia Wolf	40 Ford Coupe
Chuck Mair	41 Ford Coupe
Jerry Jensen	39 Ford Deluxe Tudor
Jerry Littner	37 Ford Coupe
Richard Delaney	53 Ford Convertible
Tom Welch	40 Ford Coupe
Robert Dixon	36 Ford Cabriolet
Joe DiFatta	48 Ford Coupe

Calendar of Events

- Feb. 3 Regular meeting, Security Pacific Bank, Magnolia & Laurel Canyon, 7:30 P.M. Tire kicking at 7:00 P.M.
- Feb. 3 All Ford Show sponsored by Mustang Owners Club at Woodley Park
- Feb. 9 Tour to San Sylmar, meet Woodley Park (South of Victory Blvd.) at 12:30 p.m.
- Feb. 10 Swap Meet at Veteran's Stadium, Long Beach
- March 3 Regular meeting at Security Pacific
- March 3 Pomona Swap Meet

Secretary's Viewpoint

by Jerry Jensen

On January 6th prior to the regular meeting President Joe DiFatta brought the Board together to discuss a number of items.

1. It is time for our annual dues to be paid, the deadline is Feb. 15th for members to be included in the membership roster, coming out in March.
2. Chuck Mair needs material for the Drive-lines. He would especially like articles on the '41 Ford for the fiftieth anniversary of this model.
3. Virginia Wolf needs those members that haven't sent their birthday birthday information to her, to please do so. (Especially the spouse.)
4. Security Pacific has informed us that they will not renew our contract for use of their facility. That means by May we will have to find another facility to have our meetings. If you know of a centrally located institution that has a community room we can use, please notify Joe DiFatta.
5. Discussion of ways to recruit new members produced several ideas, such as placing a card on windshields of cars we see, or placing flyers at Bill Norton's Valley Ford Parts, also at Auto Books store in Burbank. Any ideas from the membership will be appreciated.

With 50 members and guests in attendance, President Joe DiFatta opened his first meeting by having everyone stand up and introduce themselves and state their occupation and what collector cars they owned.

Chuck Shubb discussed the upcoming tour to San Sylmar. Final details were not yet set. Information will be in the February Drivelines. San Sylmar has a dress code for visitors, no levis or grubby clothes.

Miles Schofield commented on the new state bill AB 2912, which requires a \$5 per year fee payable to DMV to keep a vehicle in nonoperational status. He recommended we write letters to our assemblyman or state senator if we oppose this legislation. For more information call Miles.

Secretary's Report... con't

Allan Franklin missed out on \$30 by not being there for the name tag drawing.

Ken Banks was the guest speaker for the evening. His topic was collector car insurance. Ken had a lot of interesting information on the requirements for this type of vehicle to be driven less than 2,500 miles annually, no drivers under 25 and no male drivers under 30, vehicle must be garaged and vehicle must be stock. If you are making a long trip to a national meet it is necessary to get approval from the insurance company. The insured must adhere to these standards or premiums will go up. Ken fielded questions from the membership at the conclusion of his talk. I'm sure everyone came away from this meeting with a better knowledge of collector car insurance.

For Sale

49-53 Mallory dual point distributor
Bill Woods 818/248-9545

71 Mustang, Mach 1, auto, air, new Int., 351 clev.-fmx trans., new tires, xInt cond.—\$5,750 O.B.O.
Call 818/342-2653

A.J. Risley Motor Cars has a 49 and a 50 Ford Convertible for Sale—11660 Ventura Blvd., Studio City

1961 Falcon, 4 dr. station wagon, rebuilt motor—\$1900.00
Call Mike R. 818/773-9984

Wanted

41 Ford sun visors
Jack Kelejian 818/996-3744

Outside rear view mirror for white truck
Don Dupree 818/883-2747

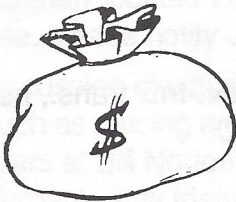
DRIVE YOUR FORD

Members attending our club meeting in their Vintage Ford will be in a Special RAFFLE...

SO DRIVE THEM FORDS!!!

SECRET HANDSHAKER...

Shake Hands with your fellow members... one of them is the Official Secret Greeter - The Prize: \$5.00



JACK POT \$35.00

Could be yours
(you have to be present and
wear your badge to win).

Plans are in the works for some Saturday and/or Sunday Events...We need you, your spouse and your Ford!



JANUARY & FEBRUARY BIRTHDAYS

January 19	—	Jack Miles
January 23	—	Dorothy Lippert
January 25	—	John Wolf
January 28	—	Jerry Littner
February 4	—	Marsha DiFatta
February 6	—	Cecily Adams
February 11	—	Don Durkee
February 25	—	Joe DiFatta
February 27	—	Lin Kemmerer
February 27	—	Patricia Culp

*** Happy Birthday to All of you. ***

Please let us know when your Birthday is!

Your Name: _____

Your Birthday: _____

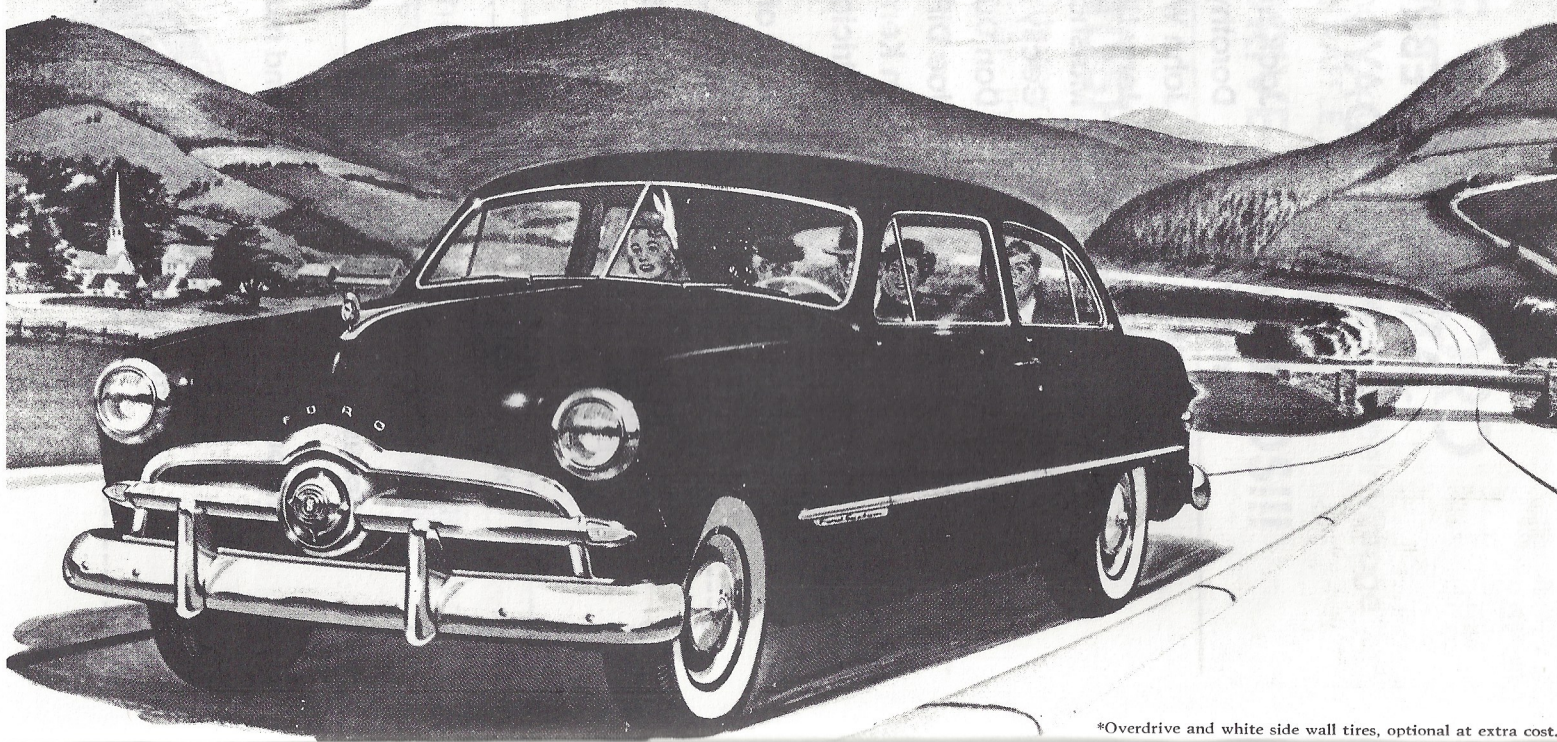
Spouse's Name: _____

Spouse's Birthday: _____

Fill out the above information and mail to:

Virginia Wolf
13024 Hartsook Street
Sherman Oaks, CA 91423

How the Ford Overdrive accents the new FORD "FEEL"



*Overdrive and white side wall tires, optional at extra cost.

Take the wheel of a '49 Ford—that's the way, the only way to get that New Ford "Feel"!

The feel of comfort you get from Ford's famous "Mid Ship" Ride... the ride that's cushioned by Ford's new "Hydra-Coil" Springs in front, new "Para-Flex" Springs in the rear! (And remember, Ford gives you more hip and shoulder room than any other car in its field.)

The feel of safety you get from Ford's 35% easier acting King-Size Brakes and the wonderful solidity of Ford's heavy-gauge steel "Life-guard" Body!

The feel of power from the new Ford engines—either the 100 h.p. V-8 or 95 h.p. Six.

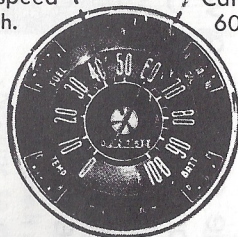
Yes, you'll agree that Ford has a new "feel" unlike that of any car you ever drove.

But wait—try the new Ford equipped with

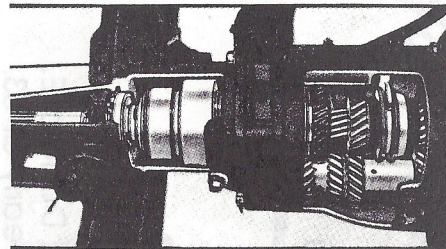
the Ford Overdrive*! Here's a new sensation that peaks up the Ford "Feel" in a way that you wouldn't believe possible!

Try the new Ford with Overdrive* today—it accents the new Ford "Feel" while it saves your gas, saves your oil and saves your engine!

Engine speed
42 m.p.h.



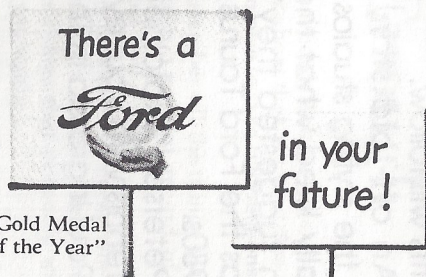
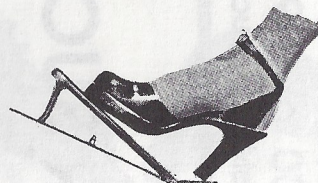
Car speed
60 m.p.h.



What it is: You'll call it a "tip-toe miracle." Engineers call it a "simple automatic planetary transmission, combined with the regular three-speed transmission as a single unit." But read what it does!

What it does:

When engaged it provides an automatic fourth speed, or cruising gear ratio, which permits medium and high road speeds to be attained at greatly reduced engine speeds. You feel you're flying!



Awarded the Fashion Academy Gold Medal
as the "Fashion Car of the Year"

How it works: Let up on the gas pedal at any speed above 27 miles an hour and a miracle happens! You're in fourth gear for cruising! Engine speed drops 30% while the car speed remains unchanged! The Ford Overdrive* seems to give your car wings, it's so smooth, so quiet and so free of vibration!

And should you require a burst of extra power, simply press through on the accelerator and you return to conventional third gear. Just as simple as that!

WOULD YOU BELIEVE....

NOT ONE CLUB MEMBER OWNS A '49 FORD!!

However, 7 members own '50 Fords.. they are:

Bob Campbell, Don Durkee, Ed Hardin, Paul Janisse, Jerry Jensen, Kent Lowry and Bud Williams.

-BRING 'EM TO THE FEBRUARY 3RD MEETING-

**DUES LETTERS ARE SENT
\$18.00 for 1991
(Deadline For Roster—February 15, 1991)**

EYE FOR SUCCESS

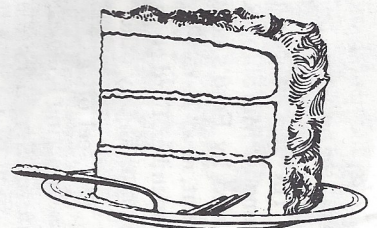
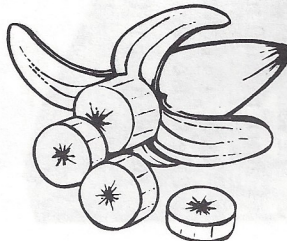
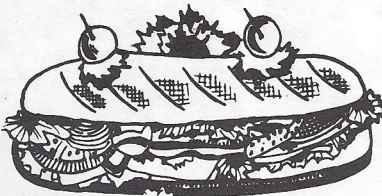
As CHAIRMAN of Ford Motor Company, Donald E. Petersen never grabbed the limelight and retired early at 63. But his success sticks out: from 1986 through 1988 Ford did the unthinkable and out-earned the larger General Motors Corporation. Petersen accomplished this by adhering to a common-sense management principle: focus on products, and profits will follow.

An oft-told story is that the chairman wandered through the styling studios one day and asked the designers if they really liked what they worked on. When they said no, Petersen suggested they do designs that excited them. The result was the Ford Taurus, one of the biggest automotive hits of the 1980s.

Petersen explained: "Managing only for profits is like playing tennis with your eye on the scoreboard and not on the ball." —Paul Ingrassia in The Wall Street Journal.

SNACKS

Assistance is needed to provide cookies or snacks for our upcoming meetings. Contact Virginia Wolfe.



For the Ladies...



Woman's Intuition Isn't Enough

"It requires accurate *written* records to keep a car properly serviced. But don't you worry about that. As your Associated Mileage Service Dealer, I promise to take that responsibility from you.

"I make it a business to remember all the things that *must* be done to your car — to keep a careful record of them.

"Moreover, this doesn't cost you a cent!

"My Mileage Service records show me every time your battery needs water, when your air cleaner needs cleaning . . . and a half a dozen other things that properly watched (by me) need never bother you again.

"Won't you register your car this week for this fine, unforgettable service?"

YOUR SMILING ASSOCIATED DEALER



Typical of the careful planning of Associated is the establishment of a coast-wide system of Certified Clean Comfort Stations

Each month we will print "The Ladies" page... if you have any copy—Contact: Chuck Mair.

"Duffy's Dozen"

Duffy Schamberger, of Duffy's Collector Car Connection, Cedar Rapids, Iowa, has chosen his "Duffy's Dozen" of the most requested cars in today's market.

1. 1953-64 Chevrolet convertibles.
2. 1953-59 Ford convertibles, retractables and Crown Victorias.
3. Street rods. He is getting a lot of calls for 1932-52 rods with late model drivetrains. Two-door sedans are best, coupes are good and four-doors and roadsters are OK.
4. Early Ford V-8s from 1932-52 are strong. Almost any high quality car of any model will sell quickly if it is correct and priced right. Convertibles are first choice, coupes and Tudors next, then wagons and sedans. All are good.
5. Packards from 1930-53 are very marketable.
6. Thunderbird convertibles, especially the four-seater 58-66 models with lots of options. The strongest is the 62-63 Sports Roadster.
7. Buick convertibles from 1940-60 are good. They're very rare to find but sell quickly.
8. Corvettes have weakened from their lofty perch a year ago, but a quality 55-67 that is correct and priced right is an easy sale.
9. Cadillac convertibles from 1940-58 are still good values and should appreciate. The 59s and up are plentiful and have plateaued at the moment.
10. Lincoln Continental convertibles from 1961-67 have always been a favorite of Schamberger's and sell very quickly.
11. Camaro Indy 500 Pace Car convertibles from 1967-69 are easy to move.
12. Pickup trucks are very strong. We have many requests for half-ton 1935-72 Chevrolets, Fords and some Dodges if unmodified.

According to Schamberger, "You will notice muscle cars absent from this list. There are so many available that none stick out as being scarce or pre-sold before arrival.

"You must buy what you like and enjoy what you buy."

MEETING PLACE....

Fellow members.. since Mercury Savings sold to Security Bank, our last meeting at the bank will be on Sun., May 5th.

A few members are checking on locations to Meet. Possible places include: Coast Federal in Chatsworth, Mid Valley YMCA, Fidelity Savings on Ventura & Fulton & Galpin Ford.

Since we can't please everyone, about the place and day to meet, let's hear from you, if you have a possible location such as a bank, pre-school facilities or an auto agency or club house or even a church contact: Joe DiFatta, we'll decide by vote.



125
100
90
75
65
30
0



20th Anniversary Year Membership Drive

Our goal for 1991 is 100 good members.

Sunday, April 21st
Over 500 Vehicles expected at the fabulous
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(On The Grass)



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1. Antiques
 2. Thirties
 3. Forties
 4. Fifties
 5. Sixties
 6. Sports
 7. Rods/Customs/
Special Interest
 8. All trucks (1900-1969)
 9. Classics
- Best of Show
Club Participation



**1st & 2nd
PLACE**

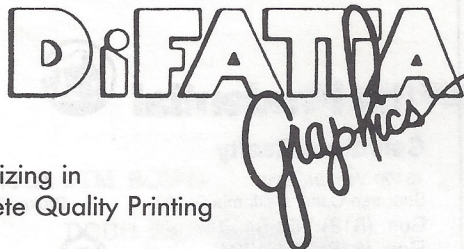
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Raffle Prizes

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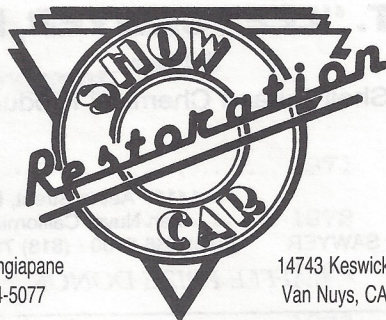
Contact: Joe DiFatta for application forms.

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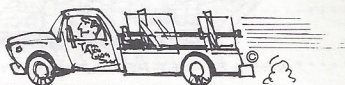
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CONTACT: CHUCK MAIR

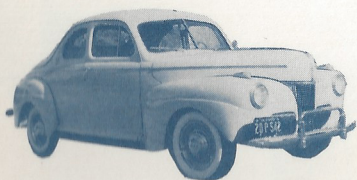
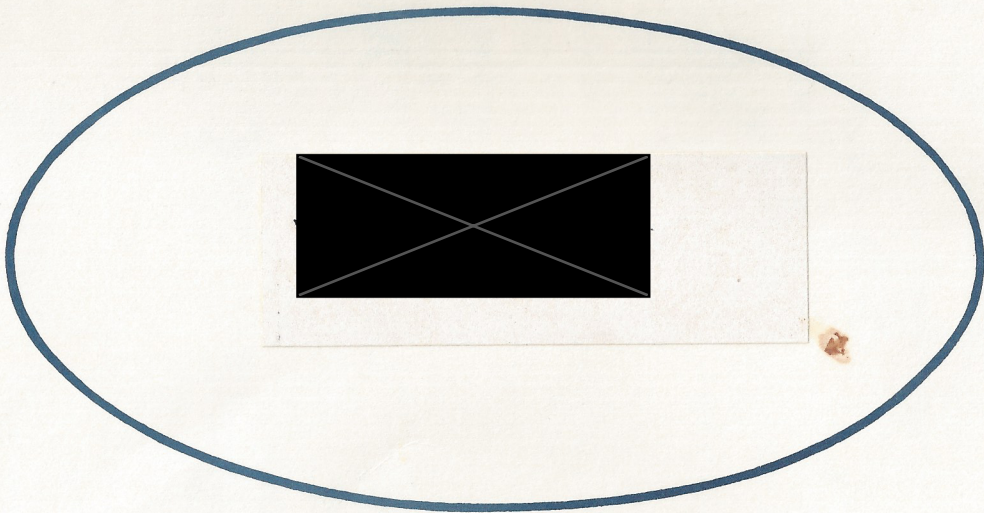
PAST PRESIDENTS

JIM ROWE	1971
DOUG PETERSON	1972
DON DURKEE	1974
ED WARNOCK	1975
JOHN BUSK	1976
CHIP WERSTEIN	1977
STAN MASRAJE	1978
BOB DRAKE	1979
BILL CULP	1979
AL SPENCER	1980
LARRY CAPLAN	1981
BOB ROSE	1982
DON DURKEE	1983
PAUL KIRK	1984
KENT LOWRY	1985
DAVE SANBORN	1986
JOHN KEMMERER	1987
DUDLEY OCHSNER	1988
JERRY JENSEN	1989
JERRY JENSEN	1990

MEETINGS: Mercury Savings and Loan
Magnolia and Laurel Canyon Blvd.
- 1st Sunday of Every Month -

The Valley  **'s**

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